

CURRICULUM MAP | DIPLOMA PROGRAMME | BUSINESS ADMINISTRATION & MARKETING

SEMESTER 1				
COURSE MODULE #	Course Code	Course Title	Credit Value	Duration
1	UCCABC101	Business Communication 1	3	45 hours
2	UCCABA007	Fundamental of Business Administration	3	45 hours
3	UCCABM003	Mathematics for Business	3	45 hours
4	UCCACA002	Using Computer Applications	3	45 hours
5	UCCAMIS012	Management Information Systems	3	45 hours
6	UCCAPM005	Principles of Marketing	3	45 hours
7	UCCAET006	Ethics	3	45 hours
			Total: 21	Total: 315 HRS
SEMESTER 2				
COURSE MODULE #	Course Code	Course Title	Credit Value	Duration
8	UCCACP006	Consumer Psychology	3	45 hours
9	UCCAEN052	Entrepreneurship	3	45 hours
10	UCCADA013	Data Analytics for Decision Making	3	45 hours
11	UCCAACC009	Book Keeping and Records Management	3	45 hours
12	UCCASBM008	Introduction to Small Business Management	3	45 hours
13	UCCACS0011	Principles of Customer Service	3	45 hours
14	UCCABC102	Business Communication 2	3	45 hours
			Total: 21	Total: 315 HRS
			Total Programme Credits: 42	Total Programme Hours: 630 hours

Updated June 2023